

NEWS RELEASE

19 October 2010
For immediate use

Wear your wellies for wildlife!

Herts and Middlesex Wildlife Trust are inviting local people to go welly mad this autumn to help raise money for wildlife.

Get your wellies on in the workplace! How about awarding the best welly wearer a prize in your office? If you like baking, think about a welly-themed cake sale. Or how about taking a sponsored welly walk?

Local schoolchildren are getting involved in the fun too by entering our Design a Wildlife Welly competition – anyone between the ages of 5 and 15 can take part. **Winners will receive a family ticket to an exclusive Herts & Middlesex Wildlife Trust Badger Watching evening with special guest, and badger expert, Michael Clark.**

The Trust's Fundraising Officer Sarah Mee says: "Wearing your wellies is a great way to show you care about wildlife conservation in your area and you can have fun at the same time. We've already heard from more than 20 schools and community groups who are getting involved across the county. If you are going welly mad let us know by posting on our Facebook wall!"

You can also post funny photos of you and your friends wearing your wellies on our Facebook group – search for 'Herts and Middlesex Wildlife Trust' and join our group as a friend.

To register for the Design a Wildlife Welly competition and download our welly-tastic information pack which is full of ideas, go to www.hertswildlifetrust.org.uk/wearyourwellies

Ends/

Notes for Editors

Wear your Wellies for Wildlife



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Hertfordshire & Middlesex Wildlife Trust Limited is registered in England No 816710 at the above address and is registered as a charity under Registration No 239863. VAT No 366 9276 06

President - SA Bowes-Lyon, PCA

Full terms and conditions are available on our website at www.hertswildlifetrust.org.uk/wearyourwellies in our fundraising pack. There is also advice for teachers on how to incorporate wearing your wellies into lessons.

Herts and Middlesex Wildlife Trust

We are the leading voice for wildlife conservation in Hertfordshire and neighbouring areas. With 43 nature reserves spanning 1,900 acres, from beautiful woodlands and wetlands to rare patches of heath and orchard, we take practical action every day to help wildlife to flourish. The Wildlife Trusts are unique in being the only organisations that work to protect the full range of UK habitats and species, at a local level. <http://www.hertswildlifetrust.org.uk/>

The Wildlife Trusts

We collectively manage 2,300 nature reserves across the UK covering more than 90,000 hectares, attracting around 6.5 million visitors each year. As well as protection, these sites need to be expanded and buffered, with connections and stepping stones created between them. This will enable species to adapt to a changing climate.

Contact for further information and high res images:

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Wildlife Trust staff wearing their wellies to work!