

Herts and
Middlesex



Corporate Membership

Make wildlife and the environment your business



Your opportunity to invest in the future of local wildlife and wild places, and contribute to a healthier environment for everyone.

Protecting **Wildlife** for the Future

The Wildlife Trust



Herts and Middlesex Wildlife Trust (HMWT) is a registered conservation charity dedicated solely to protecting wildlife for future generations.

As a local charity we rely solely on the support of our members, volunteers and those kind enough to donate to our work. Support from the local community is essential, including individuals, companies and organisations. Corporate support is extremely important in helping us achieve our aims.



The Wildlife Trusts

HMWT is one of 47 local Wildlife Trusts across the whole of the UK working for an environment rich in wildlife for everyone. Together we make up the largest UK voluntary organisation dedicated to all aspects of wildlife conservation. We have over 765,000 members, over 100,000 volunteers, manage 2,200 nature reserves covering 90,000 hectares of wild places to explore.

Contributing to your 'living landscape'

We are working to create a 'living landscape' where we work with people and communities to provide restored, recreated and reconnected green spaces, highly valued and enjoyed by all. We are working for a Herts and Middlesex full of wildlife and rich in opportunities for learning, health and wellbeing.

With your support we can strengthen nature within our local community so that people and wildlife benefit.



Corporate Membership

Becoming a Corporate Member is a great first step in developing a lasting relationship with your local Wildlife Trust. By joining us, your business will play an important part in our vision to protect local wildlife, and help to reconnect people with their environment.

Your Corporate Membership demonstrates to your staff, partners, customers and the general public that your business is committed to local wildlife, people and the environment.

The Wildlife Trust operates a tiered scheme allowing you to choose the level of support that you feel best represents your company's size and financial standing in the community. All levels of support make a positive contribution to the work of the Wildlife Trust.



Corporate Membership

Benefits	Bronze	Silver	Gold	Platinum
Wildlife Matters Magazine (4 issues per year)	3 copies	5 copies	10 copies	10 copies
Reserves Guide & our 'Go Wild' Events Programme	1 copy	3 copies	5 copies	5 copies
Wildlife at Work E-Newsletter (2 per year)	✓	✓	✓	✓
Talk by Wildlife Trust Staff			✓	✓
Guided Walk for Staff			✓	✓
Staff Engagement Pack	✓	✓	✓	✓
Recognition in Annual Review	✓	✓	✓	✓
Invitation to Exclusive Corporate Member Events		✓	✓	✓
Acknowledgement in Wildlife Matters (upon joining)		✓	✓	✓
Acknowledgement in Corporate E-Newsletter (upon joining)	✓	✓	✓	✓
Company Feature in Corporate E-Newsletter (upon joining)			✓	✓
Acknowledgement on Wildlife Trust Website	✓	✓	✓	✓
Logo on Wildlife Trust Website			✓	✓
Web Link on Wildlife Trust Website		✓	✓	✓
Annual Corporate Membership Certificate	✓	✓	✓	✓
Press Release (upon joining)		✓	✓	✓
Access to Corporate Work Parties (additional cost)	✓	✓	✓	✓
Complimentary Corporate Work Party (up to 20 people)				✓
Complimentary Consultation Session with HMWC			✓	✓
Cost	£300	£500	£1,000	£2,000
With VAT (at 20%)	£360	£600	£1,200	£2,400

Case Studies

Developing a Partnership

In addition to becoming a Corporate Member, there are many other ways that companies can support HMWT. A partnership with the Trust will provide positive publicity and many opportunities for your staff to get involved:

- You staff could take part in a **corporate work party**, getting their hands dirty doing important conservation work on one of our nature reserves.
- **Support a local project:** We have many exciting projects and works taking place across the county that can help your company meet your CSR or PR requirements. Invest directly in your local environment and the well-being of the local community by supporting a specific project or making an annual donation to your local Trust nature reserve.
- **Gifts in kind:** The Trust can really benefit from discounted or donated products and services which means more income can be spent on wildlife conservation.

Veolia Water Central Ltd

Corporate members, Veolia Water (previously Three Valleys Water) have been a dedicated supporter of the Wildlife Trust. They have sponsored a number of projects, particularly investing their support in our Wetlands for Water Voles work where they donated the production costs of an information leaflet aimed to show householders - with a water course on their land - how their property can be managed for the protection of wildlife, specifically water voles. They also sponsored a family fun day at Cassiobury Park Nature Reserve, which included a Dawn Chorus Walk, children's nature trail and an evening Bat Walk, to educate and inspire the local community: connecting people with their surrounding wildlife.



Cadbury

We have been lucky enough to have had the great support of Cadbury since 2002. Over the years, a strong partnership has developed, with staff taking part in regular work parties on HMWT nature reserves. Tasks have included improving visitor access by resurfacing pathways at Stocker's Lake NR, as well as coppicing and clearing invasive scrub in an area of woodland at Uxbridge Alder glade NR in order to widen rides and increase light into the woodland, encouraging more wildlife into the area.



Contact Details

If you wish to discuss how your company could get involved, please contact:

Sarah Mee, Fundraising Officer,
01728 858901 ext 242

Danielle Porteous, Marketing and
Fundraising Manager, 01727 858901
ext 241

Herts and Middlesex Wildlife Trust,
Grebe House, St Michael's Street, St
Albans, Hertfordshire AL3 4SN

01727 858901
sarah.mee@hmwt.org
www.hertswildlifetrust.org.uk



Corporate Membership Form



Join Today

We would like to join as a HMWT Corporate Member today.

Please indicate your chosen membership level *(rates are per annum and subject to VAT)*

Platinum - £2,000 *(+ VAT)*

Gold - £1,000 *(+ VAT)*

Silver - £500 *(+ VAT)*

Bronze - £300 *(+ VAT)*

Company Details

Please complete using BLOCK CAPITALS

Company Name: _____

Contact Name: _____ Job Title: _____

Address: _____

Postcode _____ Telephone Number: _____

Email _____

Payment Details

Upon receipt of your completed form, we will issue an invoice.

Purchase Order Number: *(if required)* _____

HMWT Contact Details

Please return your completed form to:

HMWT, Grebe House, St Michael's Street, St Albans AL3 4SN

Or, to discuss your membership with us please contact us on:

Tel: 01727 858901 Fax: 01727 854542

Email: info@hmwt.org Web: www.hertswildlifetrust.org.uk