

Business Membership Packages

"We are at a unique stage in our history. Never before have we had such an awareness of what we are doing to the planet, and never before have we had the power to do something about that"

Sir David Attenborough, President Emeritus, The Royal Society of Wildlife Trusts.

Herts and Middlesex Wildlife Trust believe that wildlife should be able to thrive alongside our everyday lives and that everyone is better off when they have access to nature. We are a local charity supported by people who care about protecting wildlife, including over 25,000 members. With a team of volunteers we care for wild places so that nature has a place to thrive. We help people experience the wildlife on their doorsteps and to take action to protect it.

Becoming a Business Member is a great first step in developing a lasting relationship with your local Wildlife Trust.

By joining Herts and Middlesex Wildlife Trust, we can:

- Raise your company profile with customers, local community, and over 25,000 Trust members
- Improve staff-wellbeing and strengthen teams through conservation volunteering and connecting to nature
- Help you meet your CSR, environmental and sustainability policies
- Engage your staff with their local wildlife and wild places

Your membership will:

- Demonstrate to your staff, partners, customers and the general public that your business is committed to local wildlife, people and the environment
- Directly help protect your local wildlife and reconnect people with nature on their doorstep

There are four levels of support you can choose from depending on the size of your business and the level of support you are able to give. Thank you for taking action for your local wildlife and community by joining today.

You're in good company



Benefits	Bronze*	Silver*	Gold	Platinum
Annual Business Membership certificate	Printed	Printed	Printed	Framed
Digital copy of our member's magazine, <i>Wildlife Matters</i> , for staff to enjoy and learn about wildlife in the local area (printed copies can be sent out on request)	✓	✓	✓	✓
Nature reserves guidebook, <i>Wildscapes</i> , with tips for you and your staff to explore wildlife and wild places near you	✓	✓	✓	✓
Monthly e-newsletter for staff to keep up to date with news, events and activities from the Trust	✓	✓	✓	✓
A dedicated point of contact at the Trust on hand to discuss specific requirements to help you meet your charity partnership objectives	✓	✓	✓	✓
Company name and hyperlink on the Trust's website (over 28,000 users per month)	✓	✓	✓	✓
Company logo, name and hyperlink on the Trust's website (over 28,000 users per month)			✓	✓
Dedicated company profile, logo, name and hyperlink on the Trust's website to promote our partnership (over 28,000 users per month)				✓
Welcome to the Trust announcement in <i>Wildlife Matters</i> and across all Trust digital platforms, including our website (over 28,000 users per month), e-news (over 17,000) and social media platforms (over 16,000)		✓	✓	✓
A Trust announcement on key membership anniversaries (3 years, 5 years, 10 years)		✓	✓	✓
One discounted corporate Working for Wildlife Day a year (up to 15 people, where activities available, Ts & Cs apply)			Discounted	Complimentary
Discount on advertisement in <i>Wildlife Matters</i> (over 25,000 members)			10%	15%
Membership Rates	£300	£500	£1,000	£2,000
With VAT (at 20%)	£360	£600	£1,200	£2,400

*Gold and Platinum rates are recommended for businesses with over 250 employees.

To discuss your membership with us please contact us on:

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W: www.hertswildlifetrust.org.uk

