

Business Membership Packages

"We are at a unique stage in our history. Never before have we had such an awareness of what we are doing to the planet, and never before have we had the power to do something about that"

Sir David Attenborough, President Emeritus, The Royal Society of Wildlife Trusts.

A wild partnership

Herts and Middlesex Wildlife Trust believe that wildlife should be able to thrive alongside our everyday lives and that everyone is better off when they have access to nature. We are a local charity supported by people who care about protecting wildlife, including over 23,000 members. With a team of volunteers, we care for wild places so that nature has a place to thrive. We help people experience the wildlife on their doorsteps and take action to protect it.

By joining us as a member of Herts and Middlesex Wildlife Trust, your business can:

- Raise your company profile with customers, the local community, and our members
- Improve staff wellbeing and strengthen teams through staff engagement activities and opportunities to connect to nature
- Help meet your CSR, environmental and sustainability policies
- Engage your staff with their local wildlife and wild places
- Protect the local environment where your customers and employees live
- Demonstrate to your staff, partners, customers and the general public that your business is committed to local wildlife, people and the environment

As a business member, your company can enjoy all of these benefits whilst directly helping to protect your local wildlife and create a wilder Hertfordshire and Middlesex.

As the leading voice for nature conservation, the Trust is a well-recognised and trusted charity in your community. Our audience includes:

- Membership of 23,000 individuals
- Over 650 volunteers
- Members magazine *Wildlife Matters* has a circulation of over 12,500 households
- 25,000 website visitors per month
- Combined social media audience of over 17,000 across Facebook, Instagram, Twitter and LinkedIn
- E-mail distribution list of 17,000

There are four levels of support so that you can choose which membership best represents the size of your business and the level of support you are able to give. To discuss your membership with us please contact us on:

T: 01727 858901

E: fundraising@hmwtr.org

W: www.hertswildlifetrust.org.uk

Membership levels

Benefits	Bronze*	Silver*	Gold	Platinum
Annual Business Membership certificate	Printed	Printed	Printed	Framed
Digital copy of our member's magazine, <i>Wildlife Matters</i> , for staff to enjoy and learn about wildlife in the local area (printed copies can be sent out on request)	✓	✓	✓	✓
Nature reserves guidebook, <i>Wildscapes</i> , with tips for you and your staff to explore wildlife and wild places near you	✓	✓	✓	✓
Monthly e-newsletter for staff to keep up to date with news, events and activities from the Trust	✓	✓	✓	✓
A dedicated point of contact at the Trust on hand to discuss specific requirements to help you meet your charity partnership objectives	✓	✓	✓	✓
Company name and hyperlink on the Trust's website	✓	✓	✓	✓
Company logo, name and hyperlink on the Trust's website			✓	✓
Dedicated company profile, logo, name and hyperlink on the Trust's website to promote our partnership				✓
Welcome to the Trust announcement in <i>Wildlife Matters</i> and across all Trust digital platforms, including our website, e-news and social media platforms		✓	✓	✓
A Trust announcement on key membership anniversaries (3 years, 5 years, 10 years)		✓	✓	✓
Special priorities awarded to our business members for any corporate Working for Wildlife Day events available throughout the year (up to 15 people, Ts & Cs apply)			Discounted	One complimentary event a year
Discount on advertisement in <i>Wildlife Matters</i> magazine			10%	15%
Membership Rates (+ VAT)	£300	£500	£1,000	£2,000

*Gold and Platinum rates are recommended for businesses with over 250 employees.



You're in good company

All of our business members are helping to create a wilder Hertfordshire and Middlesex. Their support helps care for places that people can enjoy and that wildlife depends on.

Platinum



Gold



Silver



Bronze

